



WFTV-TV
P.O. Box 863324
Orlando, FL 32886-3324
ph: (407) 841-9000
fx: (407) 841-8259

Advertiser
Agency
Buyer
Salesperson

iss/Moveon.org (16744)
Abar Media (2878)
SCATTERGOOD,JEFF
Telerep/Washington DC, Washington DC
(1040)
ph: (555) 555-5555
Political - Issue (1068)
545/MOVEON.ORG (134742)
National/Political
545/06269286

Invoice 627532
Inv Date 8/26/2012
Terms Net 30
Contract 326084
Bill Type Standard
Period 7/30/2012 - 8/26/2012

Abar Media
6190 Grovedale Court
Suite 200
Alexandria, VA 22310

AgM

Product
Brand
Acct Types
Est/Headline
Demo
Revision
Comments

MOVEON.ORG
***** THIS IS A CASH IN ADVANCE

CO-OP/Order Type No/Normal
Package
Gen. Date 8/28/2012 5:45:55PM

OFFICIAL BILLING INVOICE

Orlando (WFTV)

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Copy/ISCI	Amount	Remarks
1.0	Spot	11:00:00PM-11:35:00	Day,Su-1	08/12/12 11:25PM (Su)	00:30	MOVE0808H	\$2250.00	
2.0	Spot	11:00:00PM-11:35:00	Day,M-1	08/13/12 11:30PM (Mo)	00:30	MOVE0808H	\$2250.00	
3.0	Spot	5:00:00AM- 5:30:00	Day,M-1	08/13/12 5:14AM (Mo)	00:30	MOVE0808H	\$650.00	
4.0	Spot	5:30:00AM- 6:00:00	Day,M-1	08/13/12 5:52AM (Mo)	00:30	MOVE0808H	\$900.00	
5.0	Spot	6:00:00AM- 7:00:00	Day,M-1	08/13/12 6:55AM (Mo)	00:30	MOVE0808H	\$2100.00	
6.0	Spot	7:00:00AM- 9:00:00	Day,M-2	08/13/12 7:29AM (Mo)	00:30	MOVE0808H	\$2300.00	
6.0	Spot	7:00:00AM- 9:00:00	Day,M-2	08/13/12 8:53AM (Mo)	00:30	MOVE0808H	\$2300.00	
7.0	Spot	5:00:00PM- 6:00:00	Day,M-2	08/13/12 5:29PM (Mo)	00:30	MOVE0808H	\$2500.00	
7.0	Spot	5:00:00PM- 6:00:00	Day,M-2	08/13/12 5:54PM (Mo)	00:30	MOVE0808H	\$2500.00	
8.0	Spot	6:00:00PM- 6:30:00	Day,M-1	08/13/12 6:13PM (Mo)	00:30	MOVE0808H	\$3500.00	
9.0	Spot	5:00:00AM- 6:00:00	Day,Su-1	08/12/12 5:44AM (Su)	00:30	MOVE0808H	\$325.00	
10.0	Spot	6:00:00AM- 9:00:00	Day,Su-2	08/12/12 6:29AM (Su)	00:30	MOVE0808H	\$1100.00	
10.0	Spot	6:00:00AM- 9:00:00	Day,Su-2	08/12/12 8:22AM (Su)	00:30	MOVE0808H	\$1100.00	
11.0	Spot	11:00:00AM-12:00:00	Day,Su-2	08/12/12 11:26AM (Su)	00:30	MOVE0808H	\$2750.00	
11.0	Spot	11:00:00AM-12:00:00	Day,Su-2	08/12/12 12:00PM (Su)	00:30	MOVE0808H	\$2750.00	
12.0	Spot	6:00:00PM- 6:30:00	Day,Su-1	08/12/12 6:28PM (Su)	00:30	MOVE0808H	\$2200.00	

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.



Gross Total	\$31,475.00	Total Spots	16
Commission	(\$4,721.25)		
Net Total	\$26,753.75		

WFTV-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.